

dated: November 28, 2018

# **2019 Membership Fee changes**

On **April 4, 2017** the Vancouver Botanical Gardens Association (VBGA) streamlined membership categories into a manageable six categories. At that time some membership category fees decreased in cost while some categories had a minor increase.

On **January 1, 2019** the VBGA will increase membership fees by a modest \$2-\$5 for a **1 year membership** category (approx. 5% increase). The VBGA strives to balance the need to improve programs and offerings, and support the continued growth of the Association. We continue to work towards providing great value to all members who enjoy both VanDusen Botanical Garden and Bloedel Conservatory.

Categories	Current Fees 2017-2018	New Fees 2019	Increase	Current Fees 2017-2018	New Fees 2019	Increase
	1 year	1 year		2 year	2 year	
Individual	\$43.00 + tax	\$45.00 + tax	\$2.00	\$77.40 + tax	\$81.00 + tax	\$3.60
Senior/student	\$36.55 + tax	\$38.25 + tax	<i>\$1.70</i>	\$65.79 + tax	\$68.85 + tax	\$3.06
Individual Plus One Adult	\$63.00 + tax	\$67.00 + tax	\$4.00	\$113.40 + tax	\$120.60 + tax	\$7.02
Senior/student	\$53.55 + tax	\$56.95 + tax	\$3.40	\$96.39 + tax	\$102.51 + tax	\$6.12
Individual Plus One Child	\$53.00 + tax	\$56.00 + tax	\$3.00	\$95.40 + tax	\$100.80 + tax	\$5.40
Family (1-2 adults + 2 children)	\$83.00 + tax	\$88.00 + tax	\$5.00	\$149.40 + tax	\$158.40 + tax	\$9.00
Family Plus	\$10 for each additional child/grandchild – no change in fee					
Premium	\$115.00 + tax	\$120.00 + tax	\$5.00	N/A	N/A	N/A

Seniors and students will continue to receive a 15% discount off the **Individual** and **Individual Plus One Adult categories.** 10% discount will continue to be offered when purchasing a 2 year membership in any category except **Premium**.

Any questions or concerns, please don't hesitate to reach out to our Membership Team at 604-257-8675 or Janene Preston, Director of Membership Services at 604-257-8151 or email membership@vandusen.org.

Thank you for your ongoing support and we look forward to seeing you in the Gardens soon!

From the VBGA Membership Team

**Note: Questions & Answers on next page** 



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# 1. Why have you made these increases in Membership Fees?

The VBGA strives to balance the need to improve programs and offerings, and support the continued growth of the Association. We continue to work towards providing great value to all members who enjoy both VanDusen Botanical Garden and Bloedel Conservatory.

## 2. When do these new membership fees take effect?

Tuesday, January 1, 2019

3. What do I need to do if I already hold a current membership that expires in 2019 or 2020? Nothing! When you renew your membership, you will pay the increased fees.

## 4. I would like to renew my membership now - in 2018. Can I do so?

If you hold a <u>1 year</u> membership you can renew your membership early for <u>1 year</u> only. Renewing early for <u>2 years</u> is not available.

If you currently hold a **2 year** membership, there is no option to renew early.

#### 5. How do the new VBGA membership fees compare to other comparative organizations?

Purchase of a VBGA membership offers year round entry to two beautiful locations in Vancouver – VanDusen Botanical Garden and Bloedel Conservatory. We are fortunate to offer you, our membership, access to events and programs, including discounts for being a member, at both locations throughout the year. The fees increases are very modest and continue to be lower than the majority of attractions and programs in the Lower Mainland. Examples include Science World, Aquarium, Art Gallery, and UBC Botanical Garden.

#### 6. I am a Senior and I don't see a category for me?

You are correct. We are pleased to offer Seniors a 15% discount off the <u>base fees</u> for both **Individual** and **Individual Plus Adult categories**. To receive the 15% discount for **Individual Plus Adult**, both seniors must be 65+ years of age. The purchasing system will automatically calculate the 15% discount during the transaction.

# 7. I received a Gift Certificate for Membership prior to January 1, 2019. Can I still redeem even though the fees have increased?

Yes, we will honour all gift certificates at face value that were issued prior to January 1, 2019. There is no additional cost to you or the original purchaser. Please ensure you bring your gift certificate with you when you come to VanDusen Botanical Garden. If you do wish to upgrade, though, you will be charged the difference at the new fees.

#### 8. I have more questions. Who do I contact?

Any questions please call the Membership Office at 604-257-8675 between 10am – 3pm Monday to Friday or email membership@vandusen.org. You are also welcome to visit us at the VanDusen Botanical Garden Visitor Centre – Membership desk during regular open hours, and our volunteers and would staff would be happy to answer your questions.